



Bunts Sangha's S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai Affiliated to University of Mumbai

NAAC Accredited 'A' Grade IMC RBNQ Certificate of Merit 2019 ISO 9001: 2018 Certified



THE DEPARTMENT OF MASS MEDIA & COMM 'THE STUDIO'

'THE STUDIO Student Enrichment Activity Approval Form 2021-22

Department: Mass Media & Communication Skills

Program: Report Writing Session'

Objectives: The basics of how to write a report for college, magazine and a news article covering the basic mistakes students commit, basic grammatical errors and also how to cover and write reports for college events dos and don'ts to look for whilst writing a report.

Need: To give students hands-on, practical training approach on Report Writing

Content: The basics of how to write a report for college, magazine and a news article covering the basic mistakes students commit, basic grammatical errors and also how to cover and write reports for college events.explained it by taking examples of some articles from Studio Samachar's site.

Resource Persons:Pragati Tiwari & Saisaranyya Menon

Date: 6th October 2021

Time:10.30 am onwards

Venue:ZOOM

Cost/Budget:

Proposed by: Department of Mass media and Communication Skills

Verified by: Prof Neena Sharma

Dalponer.

Prof. Kalpana Rai Menon (Head of Department) Pari

Dr. Sridhara Shetty (Principal)





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THE DEPARTMENT OF MASS MEDIA & COMM

'THE STUDIO' $\underline{Purpose}$

The purpose of the session was to guide FY's on how to write a report for college, magazine and cover college events. The session also served students with what is Studio Samachar.

Prof. Kalpana Rai Menon

(Head of Department)





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THE DEPARTMENT OF MASS MEDIA & COMM 'THE STUDIO'

Notice

The Department of Mass Media and Communication Skills of Bunts Sangha's SM College of Science, Commerce and Management Studies, Studio Club organised a 'Report Writing Session' for first year BAMMC students as part of their student skill sharing initiative 'Studio Plus'. The resource persons for the same were Pragati Tiwari (Editor in chief: Studio Samachar) and Saisaranyya Menon (Content Writer: Studio Samachar).

Dates: 6th October, 2021 Time 10:30AM-11:30 AM

For more details contact Pragati Tiwari- 8871587952





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THE DEPARTMENT OF MASS MEDIA & COMM 'THE STUDIO' Incharge

Teachers:

Kalpana Rai Menon

Overall Incharges:

Pragati Tiwari Saisaranyya Menon Hritika Prakash Shetty Tanmay Gohil

Host/resource person:

Pragati Tiwari Saisaranyya Menon

Report:

Tanmay Gohil

Samachar Team:

Pragati Tiwari Saisaranyya Menon





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THE DEPARTMENT OF MASS MEDIA & COMM 'THE STUDIO' Incharge Report

The Department of Mass Media and Communication Skills of Bunts Sangha's SM College of Science, Commerce and Management Studies, Studio Club organized a 'Report Writing Session' for first year BAMMC students on 6th October, 2021 as part of their student skill sharing initiative 'Studio Plus'. The resource persons for the same were Pragati Tiwari (Editor in chief: Studio Samachar) and Saisaranyya Menon (Content Writer: Studio Samachar).

The session began with Pragati Tiwari explaining what Studio Samachar is about, then moving forward she explained the basics of how to write a report for college, magazine and a news article. In which she covered the basic mistakes students commit, basic grammatical errors and also how to cover and write reports for college events. She explained it by taking examples of some articles from Studio Samachar's site.

Later Saisaranyya Menon shared her experience as the content writer of studio Samachar, as she started working online. She explained how she covers and writes the report for the events that are held online. She also gave some dos and don'ts to look for whilst writing a report. There were 33 attendees. The event was then concluded with an announcement of a blog writing competition.





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THE DEPARTMENT OF MASS MEDIA & COMM 'THE STUDIO'

Date: 2021. Timing:10.30 pm onwards

SCHEDULE

<u>Event</u>	<u>Timing</u>
Welcome and Introduction	
Pragati talks on the topic	
Saisaranyya shares her insights	

Prof. Kalpana Rai Menon (Head of Department)

Galpara.





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THE DEPARTMENT OF MASS MEDIA & COMM 'THE STUDIO'

Participant List

	<u>r ar tre</u>
Name	Gender
Tanushri Vaidya	Female
Karan solanki	Male
Sumeet Devnath	Male
Adityesh Sharma	Male
Singh surbhi shripal	Female
Aastha Shetty	Female
Sakshi Ramesh Poojary	Female
Adi Raval	Male
Abhishek Upasham	Male
Saher parkar	Female
Joel Frank	Male
Abhishek Narang	Male
Prachi beradia	Female
Komal sandip bhosale	Female
Zaid	Male
Divya Shetty	Female
Shreyal Upadhyay	Female

Paperer.





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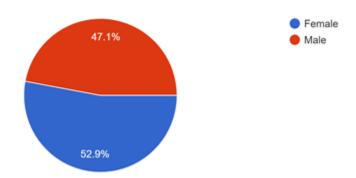
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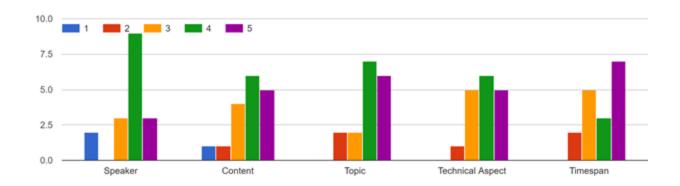
THE DEPARTMENT OF MASS MEDIA & COMM 'THE STUDIO' Feedback

Gender

17 responses

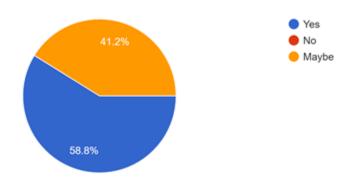


Rate the following aspects of the session (1 being the lowest and 5 the highest)



Would you like to attend sessions like this in future?

17 responses



Suggestions

- -It was good I think they should start more activities.
- -Maybe the timespan can be more so that more topics are covered and it could be more interactive.

Feedback

Well looking forward to be a part of studio plus 🧡

- -I would love to work with you all !It was good to attend these college studios!
- -It was helpful

It was good!!!

- -It's good now about studio and we new things to learn
- -No suggestions. Everyone explained very well.
- -Great

<u>Analysis</u>

The entire response has been really favourable, and the students enjoyed the session because it was extremely beneficial to each of them. The majority of students desire more of these sessions because they are incredibly educational.